The African Voices Publishing Program   
at Oasis International

Thank you for your interest in publishing with Oasis International. We are excited to hear about your book and discern how we might work together.

Our mission is to create and distribute top-quality Christian literature relevant for pan-African contexts and to give the church in Africa a voice within and beyond the continent.

We look for non-fiction books that are from authors with direct Africa knowledge or experience, on subjects relevant to the church in Africa and beyond, with manuscripts over 21,000 words and that:

* give people a Christian perspective on how to deal with a life issue
* explain how a concept from the Bible is relevant to our lives
* help people with their personal devotional life
* help the local pastor with their mission
* disciple the Bible student or seminarian in biblical principles

Oasis International Publishing’s books are:

1. Trustworthy: by authors with personal experience or professional expertise who affirm the Oasis statement of faith.
2. Biblical: models of positive, faithful, and responsible biblical interpretation.
3. Relevant: by African voices addressing issues facing the church.
4. Impactful: able to transform many lives.

Please do not submit your application if any of the following apply:

* The book is fiction, poetry, or an academic textbook
* The book’s focus is arguing against the theology or practice of other believers over a belief not central to orthodoxy
* The author’s argument is based on personal experiences, visions and prophecies, social sciences, etc. more than submission to the Bible
* The topic is irrelevant to readers in Africa today
* The author is neither from Africa, a long-term resident, nor a member of the African diaspora
* The book’s substantive or projected length is less than 21,000 words or more than 86,400 words

To apply, fill out the proposal form below. Email it to [submissions@oasisinternational.com](mailto:submissions@oasisinternational.com) and include a sample chapter or draft manuscript for consideration.

What can I expect after I apply?

We review applications every 2-3 months for the next cohort. If your proposal passes the first round of our selection process, our team will work with you to polish your proposal for the second round of selection by the Publishing Advisory Board. Winners will be awarded a publishing contract and entrance into our exclusive, all-expenses-paid author program.

Book Proposal for Oasis International

Author Name: Enter text here.

Email: Enter text here.

Phone: Enter text here.

Date Submitted: Enter text here.

Introduction:

Please share with us in one paragraph your motivation, purpose, and reason for publishing your book. What would you like to achieve by having your work published?

Enter text here.

Book Basics:

Give 2-5 possible ideas for a title and subtitle.

Enter text here.

How many words and pages do you think will your book be? For a standard sized book, estimate about 300 words/page.

Enter text here.

How much of the manuscript do you have ready? How much time to you have devote to this in the next year?

Enter text here.

Has this book been previously published? If so, please provide the relevant details.

Enter text here.

Summary (250 Words):

What is the key message you want to tell the reader? What are your main points which will support that message? What is your approach (are you going through different Bible passages, illustrating your point with stories, providing discussion questions, beginning with background and moving to practical application, etc.)?

Enter text here.

Outline:

List your chapters like a Table of Contents. You can also list major sections if the specific chapter outline is not yet complete. There is no need to include Dedication, Acknowledgements, Preface, Notes or Bibliography at this stage.

Enter text here.

Content fit with Oasis’s Mission:

Oasis International is a ministry devoted to growing discipleship by publishing African voices.

* We *engage* Africa’s most influential, most relevant, and best communicators for the sake of the Gospel.
* We *cultivate* local and global partnerships in order to publish and distribute high-quality books and Bibles.
* We *create* contextual content that meets the specific needs of Africa, has the power to transform individuals and societies, and gives the Church in Africa a global voice.

How is your book designed to equip people to follow Christ or to bring transformation in individuals or societies?

Enter text here.

How does this book address a current trend, timely topic or something that people are interested in now in Africa?

Enter text here.

How does your book address a Pan-African audience greater than your country or your ministry context?

Enter text here.

Author:

What professional expertise and education do you have which gives you credibility to write on this topic?

Enter text here.

What personal experience in this area do you have that will help you gain trust with your reader?

Enter text here.

Briefly describe your church background and doctrinal affiliation.

Enter text here.

Market:

As you are writing your book, it is good to know who you are talking to and who you think will buy this book. Of course, we hope that as many different people as possible would learn from your message, but it is helpful to picture a specific group of people who would automatically love your book.

What age range will most of your readers be? What gender? Is their marital or family situation relevant?

Enter text here.

What is their level of spiritual maturity (a seeker, a new believer or a mature Christian)? Is this book for someone in fulltime ministry or a layperson?

Enter text here.

What level of education does your typical reader have? Would people of particular occupations be more interested in this book?

Enter text here.

What is it in your reader’s life that would make them interested in this topic?

Enter text here.

Platform:

Once a book is written, both the author and publisher must work to promote it. We would like to know how you will be able to spread the word about your book. If you have not had experience in some of these areas, explain how you could pursue these. If we accept your proposal, we may also be able to guide you in increasing your platform.

What personal and professional networks do you have? What well-known organizations are you connected to? Who do you have in your circles of influence?

Enter text here.

What is your nationality and your country of residence? What are your international connections beyond these places?

Enter text here.

Highlight previous speaking engagements, events, teaching opportunities, leadership roles, group membership etc. What regular or upcoming opportunities do you have to present, preach, train or teach? List each event, who organizes the event, and the estimated number of attendees.

Enter text here.

Describe the extent to which you have you been featured in the media – radio, television, newspaper, online. What contacts do you have to access media attention in the future? List links to previous media appearances, as well as the names and contact details of media connections.

Enter text here.

What is your online presence? List your website, blog, guest posts on other blogs, social media accounts, and how many people follow you on each.

Enter text here.

List the names, organizational affiliations, and contact details for people who could endorse your book. Estimate how many followers they each have through media and their online presence.

Enter text here.

Uniqueness compared to existing books:

For your book to be successful, it needs to have a new angle, different format, more relevant or better for your audience than the books that are already available on similar topics.

Describe in 1-2 sentences what is unique about your book. What would make someone buy your book over other books?

Enter text here.

List the title and author of several well-known books already published on your topic. Include a statement after each one about how your book is unique.

Enter text here.

Detailed Outline**:**

List your table of contents again. Under each chapter title or section, write one paragraph summarizing the main points. This is more like an abstract than an exciting teaser blurb.

Enter text here.

Email your completed application to [submissions@oasisinternational.com](mailto:submissions@oasisinternational.com) and include a sample chapter or draft manuscript.