**Book Proposal for Oasis International**

Author Name: Click here to enter text.

 Email: Click here to enter text.

 Phone: Click here to enter text.

Date Submitted: Click here to enter text.

Introduction:

Please share with us in one paragraph your motivation, purpose and reason for publishing your book. What would you like to achieve by having your work published?

Click here to enter text.

Book Basics:

Give 2-5 possible ideas for a title and subtitle.

Click here to enter text.

How many words and pages do you think will your book be? For a standard sized book, estimate about 300 words/page.

Click here to enter text.

How much of the manuscript do you have ready? How much time to you have devote to this in the next year?

Click here to enter text.

Has this book been previously published? If so, please provide the relevant details.

Click here to enter text.

Summary (250 Words):

What is the key message you want to tell the reader? What are your main points which will support that message? What is your approach (are you going through different Bible passages, illustrating your point with stories, providing discussion questions, beginning with background and moving to practical application, etc.)?

Click here to enter text.

Outline:

List your chapters like a Table of Contents. You can also list major sections if the specific chapter outline is not yet complete. There is no need to include Dedication, Acknowledgements, Preface, Notes or Bibliography at this stage.

Click here to enter text.

Content fit with Oasis’s Mission:Oasis International is a ministry devoted to growing discipleship by publishing African voices.

* We *engage* Africa’s most influential, most relevant, and best communicators for the sake of the Gospel.
* We *cultivate* local and global partnerships in order to publish and distribute high-quality books and Bibles.
* We *create* contextual content that meets the specific needs of Africa, has the power to transform individuals and societies, and gives the Church in Africa a global voice.

How is your book designed to equip people to follow Christ or to bring transformation in individuals or societies?

Click here to enter text.

How does this book address a current trend, timely topic or something that people are interested in now in Africa?

Click here to enter text.

How does your book address a Pan-African audience greater than your country or your ministry context?

Click here to enter text.

Author:

What professional expertise and education do you have which gives you credibility to write on this topic?

Click here to enter text.

What personal experience in this area do you have that will help you gain trust with your reader?

Click here to enter text.

Briefly describe your church background and doctrinal affiliation.

Click here to enter text.

Market:

As you are writing your book, it is good to know who you are talking to and who you think will buy this book. Of course, we hope that as many different people as possible would learn from your message, but it is helpful to picture a specific group of people who would automatically love your book.

What age range will most of your readers be? What gender? Is their marital or family situation relevant?

Click here to enter text.

What is their level of spiritual maturity (a seeker, a new believer or a mature Christian)? Is this book for someone in fulltime ministry or a layperson?

Click here to enter text.

What level of education does your typical reader have? Would people of particular occupations be more interested in this book?

Click here to enter text.

What is it in your reader’s life that would make them interested in this topic?

Click here to enter text.

Platform:

Once a book is written, both the author and publisher must work to promote it. We would like to know how you will be able to spread the word about your book. If you have not had experience in some of these areas, explain how you could pursue these. If we accept your proposal, we may also be able to guide you in increasing your platform.

What personal and professional networks do you have? What well-known organizations are you connected to? Who do you have in your circles of influence?

Click here to enter text.

What is your nationality and your country of residence? What are your international connections beyond these places?

Click here to enter text.

Highlight previous speaking engagements, events, teaching opportunities, leadership roles, group membership etc. What regular or upcoming opportunities do you have to present, preach, train or teach?

Click here to enter text.

Describe the extent to which you have you been featured in the media – radio, television, newspaper, online. What contacts do you have to access media attention in the future?

Click here to enter text.

What is your online presence? List your website, blog, guest posts on other blogs, social media accounts, and how many people follow you on each.

Click here to enter text.

Uniqueness compared to existing books:

For your book to be successful, it needs to have a new angle, different format, more relevant or better for your audience than the books that are already available on similar topics.

Describe in 1-2 sentences what is unique about your book. What would make someone buy your book over other books?

Click here to enter text.

List the title and author of several well-known books already published on your topic. Include a statement after each one about how your book is unique.

Click here to enter text.

Detailed Outline**:**

List your table of contents again. Under each chapter title or section, write one paragraph summarizing the main points. This is more like an abstract than an exciting teaser blurb.

Click here to enter text.