

WHAT DO I SAY? GWFA Champion's Script

Being a God's Word for Africa Champion is easy and rewarding! You can talk to like-minded people in your networks about something you are already enthusiastic about and the [impact](#) they can achieve. You and your network will receive video footage and pictures when the Bibles are distributed in Africa and will have the satisfaction of a mission accomplished. Here are a few tips to help you do that.

BEFORE YOU REACH OUT TO OTHERS

1. Inform yourself about the project(s) you want to talk about.
2. Review [GWFA Champions webpage](#) about resources available to you.
3. Connect with the Partnerships Coordinator with any questions or for a copy of the champion resources (Laura Livingston: (630) 578-1265)
4. Make a list of names, phone numbers, and emails of everyone you know that has a heart for Africa, has been on a mission trip, loves equipping pastors with Bibles, knows the project to be supported, or might be interested just because of their relationship with you (don't forget grandma).

MAKE THE CALL

Think through what you want to say by answering the following questions, then make the call. (There are example answers to help you.)

"Hi, this is....."

Introduce yourself if they don't know you.

Ex. Laura Livingston from Oasis International. I'm calling because Bishop Mussa in Tanzania asked me to contact you and mentioned your interest in his Tanzanian ministry. He thought you would welcome the chance to learn about this project.

"Can I have a few minutes to tell you about a project I am really excited about....."

Ex. Bishop's project to equip pastors with the ASB at their conference this Fall

"Are you familiar with the Africa Study Bible?"

It's the only study Bible designed for Africa with over 2,600 features by 350 contributors from 50 countries applying God's Word to the contexts of Africa. If you haven't yet seen one, I'd be happy to send you a sampler and a brochure that tells more about it, or a link to the webpage.

“Let me tell you some more about this particular project...”

Ex. Bishop is trying to raise \$6,000 to give ASBs to the pastors at the national church conference this Fall. Every \$15 equips another pastor with a Bible.

“I am really excited about this opportunity because...”

Ex. I know Mussa and his wife from his time at Wheaton grad school. This is a big dream which would enrich the pastors and change discipleship in this church.

“Would you consider...” (Ask something specific)

Ex. Bishop felt you were someone who would be willing to give so pastors could be equipped with this unique and powerful resource. Would you be willing to consider a gift of \$90 to equip 6 pastors?

“Giving is easy, it can be done online or with a check...”

*Give them the link to your project's microsite or
A check can be sent to Oasis International w/the project's name in the memo line
212 W Wesley St Ste 202
Wheaton, IL 60187*

“Thank you so much for your time. I'm sending you an email with the links and other information. Please forward it to anyone who knows the school, are involved in this project, or shares your heart for Africa. Don't hesitate to contact me if you have questions.”

LEAVE A VOICE MAIL

If nobody answers, leave a voice mail message, then follow up with an email and a second call.

Ex. This is Laura Livingston, (630) 578-1265 and I am calling on behalf of Bishop Mussa in Tanzania. He asked me to call and tell you about a project he is doing. I'm sending you an email with the information about his project.

SEND FOLLOW UP EMAILS WITH LINKS TO THE PROJECT MICRO-SITE.

The champion resource page on our website will give you more ideas of links to include in your email.

SEND AN EMAIL TO FOLLOW UP A CONVERSATION

Ex. Thank you for giving me your time this morning, I really enjoyed the conversation. Here is the information I promised you on the phone. The link to Mussa's project is <https://godswordforafrica.com/project/africa-inland-church-tanzania/>.

Or you can give to the project by sending a check with AIC Tanzania on the memo line to Oasis International, 213 W. Wesley St. Suite 202, Wheaton, IL 60187.

To learn more about Oasis [click here](#).

To learn more about the Africa Study Bible [click here](#).

To learn about the New Living Translation [click here](#).

If you have any questions don't hesitate to call or write me or Laura Livingston, Oasis Partnerships Coordinator, at (630) 578-1265, info@oasisinternational.com.

Thank you again for your interest in helping Bishop Mussa give Africa Study Bibles to key pastors.

SEND AN EMAIL TO FOLLOW UP A VOICE MAIL

Ex. Sorry I missed you this morning. I am writing on behalf of Bishop Mussa Magwesela in Tanzania. He is doing a project to provide Africa Study Bibles for his pastors at their conference this Fall, and he wanted you to be aware of his project. You can learn more about this project on this [website](#).

Bishop Mussa would greatly appreciate it if you would share the link with anyone you think would be interested in his project or post it on your social media platforms.

To learn more about Oasis [click here](#).

To learn more about the Africa Study Bible [click here](#).

To learn about the New Living Translation [click here](#).

Don't hesitate to contact me if you have any questions. Or contact Laura Livingston, Oasis Partnerships Coordinator at (630) 578-1265, info@oasisinternational.com

Thank you on Mussa's behalf!

MAKE ONE LAST PHONE CALL

Check to see if they were able to access the sites, if they have any questions, or to encourage them to give.