

AFRICA BIBLE FUND



The **Africa Bible Fund** is an opportunity to bridge the capital gap and cover the costs of printing and distributing Bibles to equip the vibrant church in Africa.

YOUR IMPACT: EQUIP 250 MILLION AFRICANS WITH BIBLES

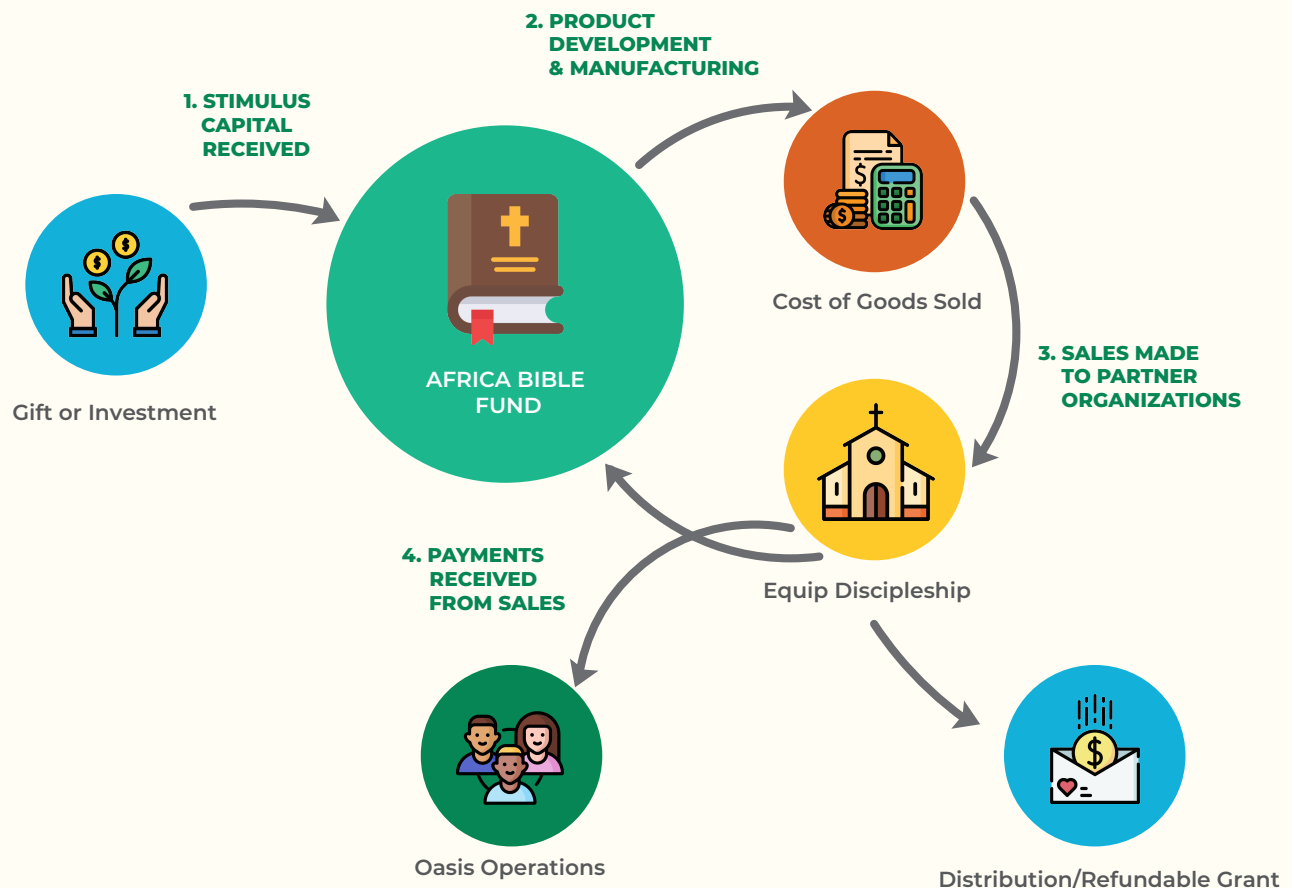
With the needed investment in place, *Africa Study Bibles*, NLT Bibles, and culturally relevant books will be available for the church in Africa.

The virtuous cycle leads to a sustainable supply of Bibles, able to equip the church of today and the church of tomorrow.

The Africa Bible Fund pools **stimulus capital** through investment and direct donation to supply more Bibles.

Bible Publishing has a long **product development and manufacturing** process and requires access to inventory financing for the cost of goods.

The Africa Bible Fund **bridges the 9–18-month period** from manufacturing to when a customer makes payment.



Visit africabiblefund.com to learn more about the Africa Bible Fund or send an email to info@oasisinternational.com.

AFRICA BIBLE FUND SUMMARY



Your investment can help equip 250 million reading Africans that need a Bible. And Oasis has the most scalable and efficient way to make that a reality.

THE NEED IS URGENT: over 250 million literate* believers don't even own a Bible based on World Christian Encyclopedia estimates that only 7% of printed Bibles reach Africa. The greatest Bible poverty in church history is happening right now in Africa.

THE LONG-TERM ANSWER: Africa's Bible poverty must be solved by using sound business principles to distribute Bibles, not giving Bibles away.

With the needed investment in place, *Africa Study Bibles*, NLT Bibles, and culturally relevant books will be available for the church in Africa.

The Africa Bible Fund is an impact investment to meet the growing demand.

The Africa Bible Fund accelerates Oasis's goal of achieving sustainability.

Africa Bible Fund provides ongoing benefits with a multiplier effect for your giving.

WHY YOUR CONTRIBUTION MATTERS:

- Africa is strategically positioned to influence global Christianity. This influence will be severely diminished without publishing African voices for the global church.
- Building an African based distribution model creates jobs, raises dignity, and lowers dependency.
- On a macro level, investors are earning good returns in Africa. The Africa Bible Fund is a viable proposition considering the economic growth in Africa and the rise of a vibrant middle class.
- The \$3 million goal is relative to projected 40% annual sales growth over the next few years. If \$10 million were available, with a unique and proven model, Oasis could start to make a significant difference in alleviating Bible poverty.

*Literate in English, French, or Portuguese (reading languages).

What need does the Africa Bible Fund address?

The Africa Bible Fund is a practical way to supply the millions of Bibles needed in Africa. There are an estimated 250+ million reading in English, French, and Portuguese without a Bible. The needs are too great to be supplied by giving away Bibles.

How does the ABF work?

The Africa Bible Fund capitalizes the printing of books and Bibles. It underwrites advanced capital requirements of cost of goods sold (COGS), which includes shipping, clearing, warehousing, royalty, and the like. It supports large orders from partners such as school ministry partners, Bible societies, denominations, and teaching and training institutions for the manufacture of Bibles, Bible-related teaching materials, and other Christian literature.

How is the fund managed?

The Africa Bible Fund is established as a Board Designated Fund under the management of the Oasis Board of Directors' Finance Committee.

Is this an actual investment fund?

No, it a philanthropic fund. Investment in the fund is made in outright contributions from individuals or grants from DAFs and Foundation endowments. Grant investments are unique in that they yield a quarterly dividend that can be returnable under some circumstances.

How is the fund used?

Two representative product financials are listed below. Each country and book has a different cost and turn on inventory (how long it takes from production to revenue). The return to the fund generally ranges between 2% to 5% depending on margins realized with a goal of a 3% average.

Product	English Africa Study Bible	NLT Student Bible
Pricing for ministry projects	\$20	\$5.00
African expenses/income	\$ 5 20%	\$1.00 20%
Production overhead	\$ 7 35%	\$1.10 22%
COGS	\$ 7 35%	\$2.75 55%
ABF dividend to its investors	\$ 1 5%	\$0.15 3%

What is the target Africa Bible Fund size

With \$3 million in the fund by end of 2024, contributors and investors will finance Oasis's growth.

What is the Quadruple Bottom Line for Your Investment?

1. **Discipleship Impact:** The Africa Bible Fund invests directly in discipleship.
 - Every investment in the Africa Bible Fund is used to print and distribute a book or Bible that contains the transforming message of the Gospel.
 - Hundreds of churches, child sponsorship agencies, and schools currently buy Bibles and books for Christian discipleship in Africa.
 - Oasis publishes African voices that empower discipleship, so they are contextually appropriate and created to have maximum impact for the specific needs of Africa.
2. **Scale and Financial Sustainability:** Sales of materials and Bibles create a self-sustaining flywheel that multiplies impact.
 - No one can give away enough Bibles to meet the needs.
 - Only way to solve the discipleship resourcing crisis is with sustainable investment in the products Africans want.
3. **Economic Development:** The economic impact is in Africa!
 - African owned businesses and ministries warehouse and distribute the Bibles, making income from sales.
 - Proceeds from sales provide for reprints, support sales and editorial teams, and support African-led organizations and ministries.
4. **Impact Investment:** ROI creates further impact.
 - Return can be used to finance Bibles for leaders and students in poverty.
 - Your charitable priorities can be funded at 3% return yearly.
 - If the fund has excess capacity, principle can be returned.

Contributors will make the Africa Bible Fund a powerful and unique tool that can help transform millions of lives across Africa.