

## The Africa Bible Fund Prospectus

The Africa Bible fund seeks to provide Bibles and discipleship materials to the world's largest Christian continent. By investing in the commercially viable printing and distribution of materials, we can provide resources that are sold at fair and accessible prices. Sales support both reprints and African entrepreneurs. The Bibles and books supported by the fund are written by African authors in the primary languages of education, and include the ground-breaking Africa Study Bible.

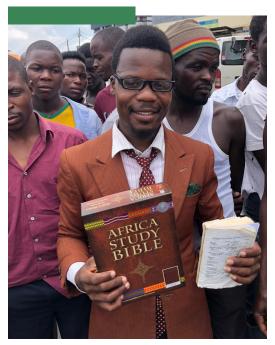


### Africa and Oasis

Africa has experienced the greatest Christian growth in history, going from about 10 million believers to over 600 million in about one hundred years. Churches, theological schools, missionaries, and ministries are unable to keep up with the need to disciple all the new Christians. The church in Africa, and the ministries that support its growth and discipleship, are in desperate need of contextually relevant, discipleship materials. These hundreds of millions of believers may be the largest group of evangelical Christians in need of discipleship in the world. And up to 400 million of Africa's readers read in English (250 million), French (125 million), or Portuguese (40 million).

In just one example, millions of students under the age of 18 are in Bible classes and clubs without their own personal Bible to study. We have identified students in need and are connected with the largest organizations discipling these students. No organization can fund this big of a need on a donation model and as Africa grows economically, leaders in Africa are rightfully insisting on more than a handout. These organizations want to be able to buy what they need from financially stable discipleship publishing programs. However, these vibrant student discipleship ministries are underresourced and under-capitalized, thus unable to buy enough Bibles and books to start the flywheel to meet the evergrowing need.

### Oasis's Africa Bible Fund can fill this gap!



Pastor Luke upgrading his worn out Bible for an *Africa Study Bible.* 

Oasis has a rich history of book and Bible distribution in Africa. Over the past 25 years our story features:

- The birth of two organizations, Oasis Distributions Limited in Nigeria and Oasis Publishing Africa in South Africa, to help manage local banking, distribution, and operations.
- The publication and distribution of over seven million books and Bibles.
- The creation and launch of the Africa Study Bible and a family of Africa-focused Bibles.
- The growth of discipleship across the continent by publishing African voices.

The need we face for contextually relevant discipleship books and Bibles is even greater than when we began. This is where Oasis and the Africa Bible Fund fit in the story.

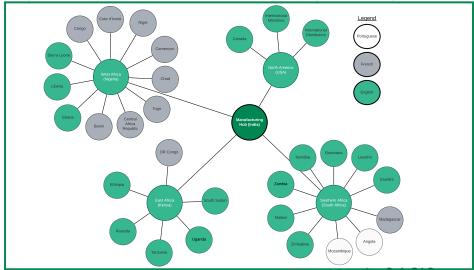
### How it Works

The Africa Bible Fund will capitalize the printing of books and Bibles to fulfill our mission of growing discipleship through publishing African voices (www.oasisinternational.com). This includes Africa's first line of fully Africa-focused Bibles (www.oasisbibles.com). The Oasis family of easy-to-read, contextually relevant Bibles address a wide range of needs, and our books written by Africa's gifted evangelical authors speak on issues of the day.

Our partnership with hundreds of trusted para-church organizations, churches, and ministries across Africa ensures materials are used by those who need them most. Our partners include:

- Ministries like Scripture Union, AWANA, and World Vision
- Churches and denominations like the Anglican Church (pan-African), ECWA (Evangelical Church Winning All), and the AFM (Apostolic Faith Mission, South Africa)
- Teaching and training institutions like Africa Renewal University (Uganda) and the Association of Christian Schools International (ACSI)

Bibles are sold to these partners either from our manufacturing hub in India or from one of our three regional warehouses in Nigeria, Kenya, and South Africa. They are purchased in quantities that meet the immediate need, reducing risk and the need for extended credit. This allows our partners to re-order resources as needed and make their next purchase using the cash from previous sales, even in their local currencies (see chart below). Often the school, church, or ministry sells the resource to their constituents making a small margin to enhance their work's viability. This enhances trust, creates financial stability, and expands the program according to the local context and purchasing power.



Full size graphic available in attachments.

The challenge is the advanced capital required to start the flywheel turning. To provide the best pricing possible, a minimum order of 25,000 copies or more is required per print-run. Depending on the title and product specifications, this can demand an upfront commitment of more than \$200,000 each print-run to cover paper, printing, shipping, royalty, and customs/taxes. When considering five Bible editions, the advanced capital requirement could easily exceed \$1 million within the first year.

### Trusted Leadership and Infrastructure

Over the past two decades of publishing, printing, and distributing books and Bibles throughout Africa, Oasis has developed an effective and trusted network of partners and suppliers through which Africa Bible Fund projects will be supported. In our three regional warehouses we have stock owned by Oasis that can ship into the majority of Africa's sub-Saharan commercial centers within about two weeks. Oasis's staff in each region has relationships with hundreds of booksellers, denominations, schools, and ministries; from a single local bookshop to regional leaders of our global customers, like Compassion and World Vision. Furthermore, Oasis has distributed over seven million books and Bibles totaling over \$7.2 million in cost of goods sold (COGS) in the last 20 years. The average COGS expense has been reduced by 66% in the past five years creating even greater financial stability.

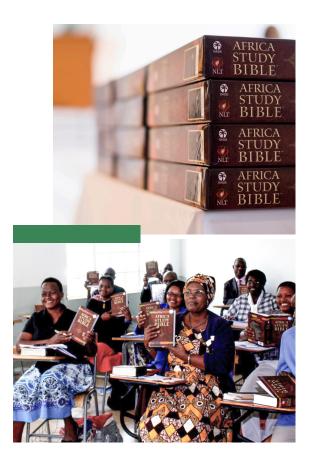
Oasis is led by a board and executives that have worked in Africa for decades and have been involved in printing and distributing hundreds of millions of books and Bibles.

The Africa Bible Fund will provide:

- A tangible return on investment for funds invested through the Impact Foundation.
- 2. A spiritual return as the power of God's Word changes lives, made possible through the availability of contextually relevant Bibles and books.

Below are a few examples of real opportunities that may never come to fruition without the capital offered by the Africa Bible Fund:

- The initial printing of La Bible d'Etude Perspectives Africaines (La BEPA) also known as the Africa Study Bible French Edition: \$240,000 for first 20,000 copies.
- Financing for high impact Bible projects equipping Scripture Union students in Ghana, Uganda, Malawi, and Nigeria: \$170,000 for 75,000 Bibles delivered (\$2.25 each).
- Africa Study Bibles to train underresourced pastors in Malawi: \$64,000 for 8,000 study Bibles delivered to Lilongwe.



### Target Investment

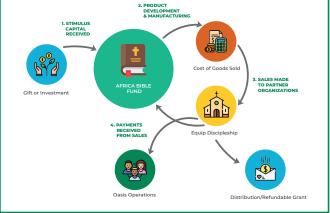
\$1 million by end of 2021, \$2.5 million by end of 2023 to invest in an estimated 625,000 Bibles and discipleship resources.

### **Types of Investments**

- Donation Model: donations made directly to Oasis International.
- Investment Model: Invested for a return through a donor advised fund (DAF) or private foundation.

### **Donation Model**

- No minimum gift required.
- All gifts are tax-beneficial in the USA due to Oasis's 501c3, not-for-profit, public charity status.
- Direct donations help provide stability for the investment model.



### **Investment Model**

• \$50,000 minimum required.

Full size graphic available in attachments.

- All amounts through Impact Foundation (www.impactfoundation.org) will convert to an open-ended loan to Oasis International administrated through Impact Foundation. A three-year minimum term is required. If funds are recalled after three years, loans will be repaid in 12 equal, monthly installments.
- Targeting 1.25% interest rate, paid quarterly, adjusted annually with reference to market conditions and needs of Oasis.
- Maclellan Foundation has provided a \$250,000 initial investment.
- Oasis can also facilitate estate, asset, and legacy giving.

### Utilization

The Africa Bible Fund is established as a Board Designated Fund, under the direction and management of Oasis's Finance Committee. Assets in the Africa Bible Fund will be used to support the advanced capital requirements of Oasis's cost of goods sold (COGS), which includes shipping, clearing, warehousing, royalties, product development, VAT pre-payments, and the like. After initial utilization of funds for the COGS expense, the resources are sold with a margin to help cover operations and overheads. Excess margins from paid sales will be used to pay any debt and interest related to the fund or rolled back into the Fund which can enable future product development, printing, and deliveries.

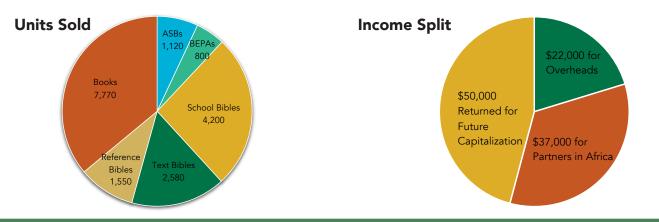
### Risk

Africa remains a difficult place to conduct business. In cases of political instability, extreme economic hardship of a major customer/partner, currency devaluation, theft, fire, natural disaster, import/export losses, or other unforeseen events, invested capital is at risk. With this noted, when books are printed, it is Oasis's track-record that resources are delivered and have life-changing impact even when circumstances have prevented full repayment to be utilized for a next printing.

## **Projected Outcomes**

What happens with a \$50,000 investment? You empower the distribution of one or an assortment of the following products.						
Product	ASB	La BEPA	School Bible	Text Bible	Reference Bible	Books
Cost of Goods Sold	\$7.45	\$10.50	\$2.00	\$3.25	\$5.40	\$1.45
Retail Price	\$20.78	\$29.28	\$5.58	\$9.06	\$15.06	\$4.04
Units Printed	6,711	4,762	25,000	15,385	9,259	34,483
Earned Yearly to Cover Overhead*	\$22,000	\$22,000	\$22,000	\$22,000	\$22,000	\$22,000
Earned Yearly by Partners in Africa*	\$37,000	\$37,000	\$37,000	\$37,000	\$37,000	\$37,000

### Sample Impact from \$50,000 Investment



What happens when the Fund reaches \$1 Milllion? Capital can be available to print one or an assortment of the following products.						
Product	ASB	La BEPA	School Bible	Text Bible	Reference Bible	Books
Estimated Quantity	20,000	20,000	150,000	50,000	20,000	75,000
Earned Yearly to Cover Overhead*	\$66,000	\$93,000	\$133,000	\$72,000	\$48,000	\$48,000
Earned Yearly by Partners in Africa*	\$110,000	\$155,000	\$222,000	\$120,000	\$80,000	\$80,000

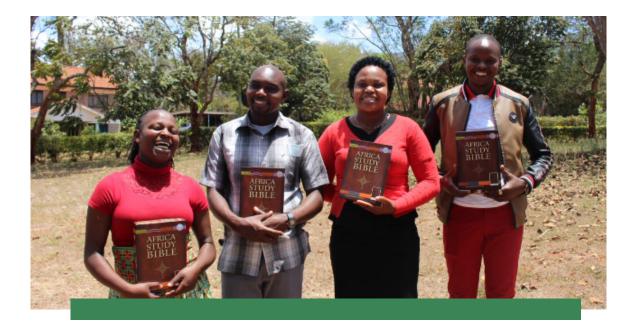
### After the Fund reaches \$1 million:

- 335,000 books and Bibles can be printed, shipped, and sold every 18 months
- \$459,000 earned yearly to cover overhead\*
- \$767,000 earned yearly by partners in Africa\*
- 1,049,400 lives will be impacted yearly\*\*

\*Estimates based on 18 month turns.

\*\*Each book or Bible equips a leader, and Oasis uses a formula based on experience that estimates impact based on each kind of product.

### Join us!



### Learn More About Oasis:

<u>OasisInternational.com</u> | <u>OasisInternationalPublishing.com</u> | <u>OasisBibles.com</u> <u>AfricaStudyBible.com</u> | <u>GodsWordforAfrica.com</u> | <u>OasisInternational.com/Articles</u>

### Attachments

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## A Brief Operational History



Oasis has gone through four distinct phases of ministry and development, which are presented in the attached Oasis Story graphic. Each phase had unique objectives, impact, and financial realities.

**Meeting Nigeria's Needs**: 1995-2004 Invited by Evangelical Church Winning All, one of Nigeria's largest denominations (planted by SIM), to work with their chain of 24 bookshops; Oasis helps lift Nigeria – the world's 3rd largest protestant country – out of a Christian book and Bible famine. Oasis functions as a book importer, reaching retail and wholesale sales in Nigeria from 1995-2004 of well over \$1 million annually.

### Oasis in Africa: 2005-2015

Oasis births publishing of previously released US and African titles, printing over 150 titles, distributing into 14 countries, including bestselling titles, like *The Purpose Driven Life* and *Answers for your Marriage*, both selling 500,000 copies in Africa. The organization averages \$650,000 sales and \$350,000 in donations, building African owned Christian bookstore infrastructure by supplying books and Bibles at prices their customers can afford (all numbers adjusted for inflation).

**Oasis and the Africa Study Bible**: 2016-2020 Oasis board and executives commit to completing the *Africa Study Bible* to meet the need for contextual resources observed

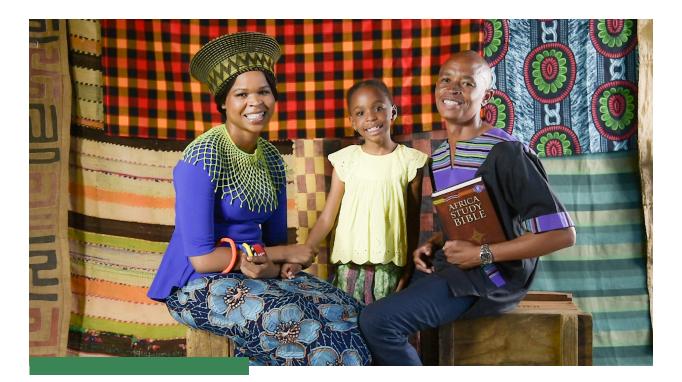
in the last decade. The needs are so great to finish the massive project, Oasis's small staff concentrates on funding and editorial resulting in a change in the revenue model of the organization. After major launches of the *Africa Study Bible* in five countries with Oasis's traditional partner booksellers in 2017, within 18 months it became clear that African booksellers are not able to form the backbone of Oasis's new distribution needs. Although the Bible's sales near 100,000 and it becomes the best-selling study Bible in Africa, most sales are through Oasis's efforts and the unrealized potential is far greater.

## A Brief Operational History

Therefore, Oasis embarks on developing its own on-the-ground sales, marketing, and distribution infrastructure in three regions using a major three-year infrastructure development grant. This development phase of the *Africa Study Bible*, and editorial and distribution/sales infrastructure changes result in averaging \$310,000 sales and \$890,000 donation income.

#### Empowering African Voices\*: 2021–present

With the first family of Bibles built for Africa complete, new titles releasing regularly from African authors, ongoing preparation to launch the French edition of the *Africa Study Bible*, and a fully rebuilt identity, mission, vision, and infrastructure, Oasis moves aggressively to become self-sustaining through sales. The organization has successfully moved from almost exclusively supplying Africa's Christian retailers to supplying retailers, denominations, ministries, market-stall sellers, and schools directly. With infrastructure and regional staff now in place and a full range of amazing books and Bibles to sell, we are trusting God that 2021 will be the year income begins to turn again from donation toward sales revenue. In order to accomplish that, a primary need of the organization is capital for book and Bible inventory. Full details of what has been invested to date, an explanation of our Empowering African Voices initiative, and our plan and budget to attain self-sustaining operations are available upon request.



\* The Empowering African Voices vision forecasts sales growth toward sustainability at a slower rate than our actual opportunities for sales in 2021-23. The capitalization needs of the Africa Bible Fund is calculated according to actual sales forecasts, which may allow us to grow faster toward sustainability than the multi-year plan of the Empowering African Voices forecast. The Empowering African Voices plan is available upon request.



# **THE OASIS STORY**

Oasis Distributions Limited, Nigeria is birthed.

Books are purchased and resold in Nigeria.

GENESIS

**OF OASIS** 

MEETING

NIGERIA'S

NEEDS

1995 - 2004

Called by ECWA and SIM, Oasis

meets urgent needs for Bibles and

Christian literature.

2+ million books and Bibles distributed.

By early 2000s, following Oasis's lead, Nigerians buy and re-sell Bibles and Christian literature.

The Africa Study Bible (ASB) becomes the "most used book" in Bible school libraries.

The ASB is launched in seven countries, over 24 months, becoming the best-selling study Bible in Africa.

Editorial process for African books is grown and developed through 2019.

Tyndale gives Oasis rights to a family of NLT Bibles, based on the ASB, fulfilling the vision for modern translation English Bibles in Africa.

OASIS AND THE ASB

COMPLETION AND LAUNCH STUDY BIBLE

2015 - 2019

Oasis's board directs that, "whatever else you do, complete this Bible. It is the cornerstone for our future."

2004 - 2015 **OASIS IN** AFRICA **RESPONDING TO** 

Using Nigeria as a cornerstone, 150

books and Bibles are reprinted and

distributed in 14 African nations at

affordable prices (80% Western,

20% African content).

**BOOKSELLERS IN** ANGLOPHONE AFRICA

Oasis prints and ships full containers of assorted titles from USA and India direct to Africa.

Through special Bible projects, printings of up 1 million Bibles go out, including to public schools in Nigeria.

Most books retail for \$5 and under, 3+ million books and Bibles distributed.

The idea and creation of the Africa Study Bible is grown and nurtured from 2010-2015.



### **2020 MISSION STATEMENT**

Oasis International is a ministry devoted to growing discipleship by publishing African voices.

- We engage Africa's most influential, most relevant, and best communicators for the sake of the Gospel.
- We cultivate local and global partnerships in order to publish and distribute high-quality books and Bibles.
- We create contextual content that meets thespecific needs of Africa, has the power to transform individuals and societies, and gives the African Church a global voice.

Oasis is: Satisfying Africa's Thirst for God's Word.

Oasis transforms to become a true publisher, including building its own distribution and marketing infrastructure.

2020 - ONWARDS

DEVELOPING **AFRICAN** VOICES OASIS AS A

**PUBLISHER OF** 

**AFRICAN VOICES** 

Direct sales to ministries. schools and denominations.

**Empowering African Voices** (EAV) campaign is formed with over 40 participants. New branding and websites created to bring clarity on the mission and vision of Oasis.

GodsWordforAfrica.com launched to equip leaders and create synergy around specific ministry projects.

Major research and planning envisioned for digital hub with an engaged team of digital experts.



## THE CAPITAL GAP

## **Oasis Is Ready**

- 20 years of experience selling and distributing in Africa

-Dozens of contextual books (available in print and digital)

- Family of Africa-centric Bibles

- Strategies to reach 80% of literate Africans who read English, French, Portuguese

THE **CAPITAL** GAP

Oasis is ready and Africa is ready, now what is needed to reach sustainability is the capital to print and distirubute books and Bibles.

## **Africa Is Ready**

- Greatest church growth in history

- Largest Christian continent

- Dozens of customers wanting **Oasis products in Sub-Saharan** Africa

- Dozens of organizations working to solve the African discipleship crisis

## OASIS BIBLES FOR DISCIPLESHIP IN AFRICA

### **New Living Translation**



As the church continues to grow, making Africa the largest Christian continent, Oasis International is proud to introduce Africa's first full line of **Africa-focused** value Bibles. Each captures the unique flavours and cultures of our beloved people.

Using the **New Living Translation** is a perfect choice to meet the needs of modern Africa. It combines the latest biblical scholarship with a clear, dramatic writing style to communicate God's word powerfully to all who read it. As a descendent of William Tyndale's translation, that formed the base of the beloved KJV, the New Living Translation Bible captures the heart of our people. The NLT is perfect to be read aloud in our gatherings, small groups, and churches. The New Living Translation or NLT is **easy to read** and **understand**, and **accurately** communicates the meaning and content of the **original biblical texts**. With a focus on clarity, the New Living Translation invites readers to go deeper into the biblical text to discover God's story for their lives and in their world.

- The NLT makes use of manuscripts discovered on the African continent in the ancient ruins of Oxyrhynchus.
- The NLT is readable enough for a 12-year-old to understand, yet authoritative enough for the pastor preaching in the pulpit.
- Similar to the way the KJV was created, the NLT was translated by a diverse team of 90 scholars. Among them were Anglicans, Baptists, Pentecostals, and many others.

"The translation Oasis uses, the New Living Translation, is a translation that is highly respected internationally. It's not different from the NIV or the King James Version. It is just the way it is written. We did not do anything to the Bible text itself."

Esme James, Gospel Truth Ministries

### How is the NLT best used?

As in Bible times, more people today will hear the Bible read aloud in church than will read it for themselves. Therefore, a translation must communicate with clarity and power when it is read aloud.

For this reason, the NLT has been intentionally crafted to be ideally suited for public reading:

- The NLT is easy to understand and has an emotive quality that will make an impact on listeners.
- The NLT speaks right to the heart and minds of listeners because they immediately understand its message without having to process complicated language.

### Bible Translations Bestsellers, April 2020

The NLT is a full translation and not a paraphrase. In the U.S., the NLT ranks consistently as one of the top three bestselling and trusted translations, along with the KJV and NIV.

RANK	TITLE
1	New International Version
2	King James Version
3	New Living Translation
4	English Standard Version
5	New King James Version

Source:

https://christianbookexpo.com/bestseller/translations.php?id=0420

### **KJV and the NLT**

William Tyndale was passionate about God's people having access to God's Word because he believed in its power to transform lives. In his time, 1492-1536, only leaders in the church had access to the Bible. Following the lead of Martin Luther in Germany, he was the first to translate the original Greek and Hebrew texts into English for the English people. 90% of his translation became part of the beautiful and majestic King James Version Bible. In its day, the KJV was in the English the people understood.

Tyndale House publishers was named for William Tyndale because the founders were passionate about bringing God's Word to the people in a way that was relevant and powerful, just like William Tyndale in his day. In that spirit and this proud tradition, the New Living Translation was created.

Exactly as the KJV in its day, today's NLT takes God's Word and makes it readable, preachable, and relevant in the English of our day. To find out more about the KJV and the translation of the NLT, read the introduction in the *Africa Study Bible* Sampler which can be found here: **africastudybible.com** 

It is evident in Scripture that the biblical documents were written to be read aloud, often in public worship (Nehemiah 8; Luke 4:16-20; 1 Timothy 4:13; Revelation 1:3).

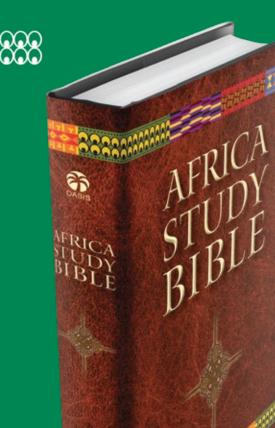
### **Oasis International Bibles**

Believing in the power of this translation to change lives, hundreds of African scholars have written notes that help Africans understand the Bible even better. Each beautiful Bible combines the tradition of readable Bibles with insight for Africa. It is a great joy to introduce the first family of English Bibles specifically built for Africa. For study, for students, for a portable Bible to carry, for larger print, for evangelism; the needs of your family, church, or ministry are covered!

Anglicized, using the spelling of our schools, Oasis's Bibles have features that illuminate the truth of Scripture with a unique, African perspective.

**Oasis International Bibles include:** 

- Africa Study Bible
- New Living Translation Bible: Africa Edition
- New Living Translation Bible: Africa Edition (small version for schools)
- Following Jesus: An African Journey Through Luke
- NLT Large Print Reference Bible with Africa's Guide to Essential Christian Belief



### Africa Study Bible

The Africa Study Bible (ASB) is the most ethnically diverse, single volume, biblical resource to date. Written by 350 contributors from 50 countries, it includes the Holy Bible: New Living Translation, and more than 2,600 features that illuminate the truth of Scripture with a unique, African perspective.

The Africa Study Bible is a totally new kind of Bible, built from the ground up by scholars and pastors in Africa who see the critical need to make Scripture relevant to our everyday lives. It's an all-in-one course in biblical content, theology, history, and culture.

#### **FEATURES**

- Application Notes inspire readers to apply biblical truth to everyday life.
- Proverbs and Stories relate Scripture with wisdom from Africa.
- Learn Notes teach Christian values and doctrine.
- Touch Points reveal uniquely African perspectives. •
- Articles give practical advice on how to live faithfully in 50 essential areas.
- Book Introductions explain each book's content and connect biblical themes to African contexts.
- A narrative timeline highlights God's work in Africa from the beginning of civilization through today.
- Topical Index and Concordance, A Bible Overview Reading Plan, In-text Maps, Charts, and Timelines, Full-colour Maps, and more!

Hasn't God chosen the poor in this world to be rich in faith? Aren't they the ones who Ads 1126 19414.16 to be rich in faith? Aren't they the ones who will inherit the Kingdom he promised to those who love him? \*But you dishonour the poor! Isn't it the rich who oppress you and drag you into court? ?Aren't they the ones who slander Jesus Christ, whose noble name" you ben?? \*Yes indeed, it is good when you obey the royal law as found in the Scriptures: "Love your neighbour as yourself." > But if you favour some people over others, you are committing a sin. You are guilty of breaking the law. "Lev 19:14 Matt 7:12 Dam, 13:4 Mat 510 64 53 Exed 2013-14 Ded 5 17-18 Milt 19 18 212 Jan 125

213 Mail 18:32-35 Lake 6:36 215 Wat 20.00 M

commaning as us. Foot are guiny outcreaking the flaw. <sup>™</sup>For the person who keeps all of the laws except one is as guilty as a person who has broken all of God's laws. <sup>11</sup>For the same God who said, "You must not commit adultery," also said, "You must not murder," So if you 216 217 G#56 Jm 220,26 218 Mat 216-17 Ban 328

and shah. Four much normarizer. So it you murder somesine but do not commit adul-tery, you have still broken the law. ISS owhatever you say or whatever you do, remember that you will be judged by the law that sets you fire. IThere will be no mercy for those who have not shown mercy to oth-ers. But if you have been merciful, God will be merciful when he judges you.

#### Faith without Good Deeds Is Dead

HWhat good is it, dear brothers and sisters, if you say you have faith but don't showi thy your actions? Can that kind of faith save any-one? <sup>16</sup> Suppose you see a brother or sister who has no ford or clothing, <sup>16</sup> and you say. "Goodbye and have a good day; stay warm and eat well"---but then you don't eive that 28 Lev 19:18. 2:11 Excd 20:13-14; Deut 5:17-18

a .....

Some say, *Ni otheri* kasinira wi na mpara, meaning , 'Il is sister who has no food or clothing, and you say, 'Good-Bye pointiess to sing i utilables to a hunghy child.' This saying and have a good day; stay warm and eat welf —but then maxi used in many parts of Arica to express the uselessness you don't give that person any food or clothing. What good of ginoring the physical needs had a person miles all be same does that do?'' Thus faith by itself if it does not have works time trying to get cooperation from them. Most Africans agree with James 2.15-17, "Suppose you see a brother or the whole person: mind, heart, and body.

DEAD OR LIVING FAITHT + James 214-19

SINGING LULLABIES TO A HUNGRY CHILD

DEAD OIL INTEG IN Boh Afscans and Jews have strong rules about dead people and animals. When a living thing des, it must be removed immediately. It must be properly disposed of so that it will not smell or contaminate the environment. When James says the type of faith without works is dead faith, he was using a very strong picture of how useless and unwanted such faith is

APPLICATION.

Many people think there is a contradiction between James's Ephesians and Galatians on the importance of works and Paul's teaching in Ephesians and Galatians on the importance of taith. They are actually complementary and not contradictory. Paul's teaching

واواواواواواواواواواو atatatatatatata

Here a same a 21 + 59 says we are saved by fath and not by works, while James says that saving fath much produce works. Such works do not earn salvator, but they are the result and existence of fath. We are not award by good deads but are saved to produce good deads (Ephesian 25+9). Evidentian 25+9.

Faith without works is dead! Your He as a Christian must rann windox work is board to be as a cristeel man impact others around you positively as evidence of what Christ has done in you. Is your faith deal or alke? Let your faith display the good works that will glorify God and breas the people who are in need. Put your faith into action and many will believe your message.

### DOWNLOAD THE AFRICA **STUDY BIBLE APP**

The Africa Study Bible app is now on the Tecarta Bible App, the world's best study Bible app which is available to download on Google Play Store and Apple App Store.



JAMES 2:18

XX AFRICAN TOUCH POINTS

THE POOR

Have you ever been denied fair treatment because yo

Have you ever been denied fair treatment because you are poor? Many in Africa have hits experience. Some have droggerd outof school because they could not africe the cost of school because they could not africe the cost of simple medication. Many poor people are not given the rights, privileges, signify, and honcor due to freem. They dies necessary heads headstreatment, injs loce, and discrimination. Als special functions, those who dress well are given seats among the dignifianties and resceive special attention, while those who dress provide and know heads the meant table.

and nearlie special attention, while hose who dees pool to are kopd away from the head table. We can learn how to treat the poor by seeing the way Jesus and the early dhurch heated them. Junes 21-11 tills Christian to heatedoor people in the same way they would beat the rich. What matters is a per-son's relationship with God. Jesus spoke of reaching at to the poor as parted his anointing Liske 4-18-19. Gwing special treatment to people on the basis of their local and recomer listen is an earlier the theoreties.

Giving special treatment toppoper on the cassis of time social and documents shallow is against the teachings of Jesus, Jaimes tells us not show harour item. The Kingdom of God does not discriminate. Nether shalld we, Jesus biessed the poor and promised them the Kingdom of Heasen (Matthew 5:3). The Bible death states that the Kingdom of God is for them.

person any food or clothing. What good does that do? ESo you see, faith by itself isn't enough Unless it produces good deeds, it is dead and useless.

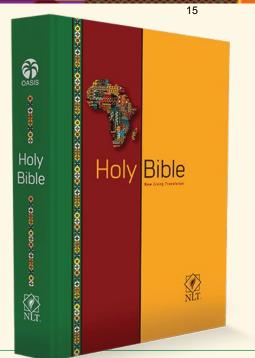
WNow someone may argue, "Some people have faith: others have good deeds." But I

### The New Living Translation Bible: Africa Edition

from Oasis International marries the beauty of a clear and accurate Bible text with Africa-relevant features such as:

- Book Introductions that connect each book's content to African contexts
- A full timeline of God's work in Africa that informs students
- A more than 45-page expanded concordance to help to further navigate scripture
- Full-colour Maps that illustrate Africa's role in the Bible
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- A full-colour presentation page makes this Bible the perfect gift or keepsake

Available in: Hardcover, Black Imitation Leather, and Black Plastic Vinyl



### THE BOOK OF GENESIS

Jewish tradition says Moses wrote the book of Genesis. Many sections were probably recorded directly by Moses during the Exodus, which some scholars date around 1445 BC and others in the 1200S BC. Genesis asserts that a thoughtful and powerful God created the entire universe and everything in it—including humans—by his powerful and creative word. He filled us with his breath to live in fellowship with both him and each other.

Many African traditions teach that the heavens and the earth were separated because of a breach Many African traditions teach that the heavens and the earth were separated because of a breach caused by humans. Genessie explains this breach is sin —the wilfeld disobedience of the first humans that resulted in a broken relationship with God and fellow humans. When the man and woman fell into sin, Satan intended to harm humanity for ever. No human accomplishment could resolve this problem. But God had a good plan for all of humanity—the plan that led to the birth and death of lacus Christ. God revealed his plan through the promise he made to Abraham. Abraham was not

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#### HISTORY IN AFRICA FROM THE PATRIARCHS TO THE PROMISED LAND 3100 BC-1406 or 1240 BC

		1800 BC +/- 75 years	The pharaoh allows joseph's brothers to settle in Goshen (fertile north-east Egyp0.	
		1526-1525 or 1360-1350 pc	Pharaoh's daughter finds baby Moses in the Nile and raiseshim as her son. Moses spends 4.0 years in Fgygt before he flees to Midian on the Sinai Peninsula.	
2000 BC +/- 100 years	Abram and his family go to Egypt to survive the famine in Canaan.			
1825 pc +/-	Joseph is sold into slavery by his			

### Who is Jesus and how do I follow him? This is a question millions are asking. Following Jesus: An African Journey Through Luke seeks to answer these questions from a uniquely African perspective. LOWING

Featuring the clear and easy-to-read New Living Translation and 50 notes and features from the Africa Study Bible, this small-format Gospel of Luke is the perfect evangelism tool for the African continent.

Contains:

• Gospel of Luke from the New Living Translation

Following Jesus: An African Journey Through Luke

- Answers to critical questions
- 50 notes and features leading new believers to a deeper understanding of Christ from an African perspective on topics such as: "Who is Luke?", "The Good News of Jesus Christ", "The Accuracy of the Gospels", "Heaven and Hell", "An African Carried the Cross", and "Regeneration-the Result of Being Born Again."



AN AFRICAN JOURNEY





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