

THE OASIS STORY

2020 MISSION STATEMENT

Oasis International is a ministry devoted to growing discipleship by publishing African voices.

- We **engage** Africa's most influential, most relevant, and best communicators for the sake of the Gospel.
- We **cultivate** local and global partnerships in order to publish and distribute high-quality books and Bibles.
- We **create** contextual content that meets the specific needs of Africa, has the power to transform individuals and societies, and gives the African Church a global voice.

Oasis is: **Satisfying Africa's Thirst for God's Word.**

GENESIS OF OASIS - MEETING NIGERIA'S NEEDS

1995 - 2004

Called by ECWA and SIM, Oasis meets urgent needs for Bibles and Christian literature.

Oasis Distributions Limited, Nigeria is birthed.

Books are purchased and resold in Nigeria.

2+ million books and Bibles distributed.

By early 2000s, following Oasis's lead, Nigerians buy and re-sell Bibles and Christian literature.

Using Nigeria as a cornerstone, 150 books and Bibles are reprinted and distributed in 14 African nations at affordable prices (80% Western, 20% African content).

2004 - 2015

OASIS IN AFRICA - RESPONDING TO BOOKSELLERS IN ANGLOPHONE AFRICA

Oasis prints and ships full containers of assorted titles from USA and India direct to Africa.

Through special Bible projects, printings of up to 1 million Bibles go out, including to public schools in Nigeria.

Most books retail for \$5 and under, 3+ million books and Bibles distributed.

The idea and creation of the *Africa Study Bible* is grown and nurtured from 2010-2015.

OASIS AND THE ASB - COMPLETION AND LAUNCH OF THE AFRICA STUDY BIBLE

2015 - 2019

Oasis's board directs that, "whatever else you do, complete this Bible. It is the cornerstone for our future."

The *Africa Study Bible* (ASB) becomes the "most used book" in Bible school libraries.

The ASB is launched in seven countries, over 24 months, becoming the best-selling study Bible in Africa.

Editorial process for African books is grown and developed through 2019.

Tyndale gives Oasis rights to a family of NLT Bibles, based on the ASB, fulfilling the vision for modern translation English Bibles in Africa.

Oasis transforms to become a true publisher, including building its own distribution and marketing infrastructure.

2020 - ONWARDS

DEVELOPING AFRICAN VOICES - OASIS AS A PUBLISHER OF AFRICAN VOICES

Direct sales to ministries, schools and denominations.

Empowering African Voices (EAV) campaign is formed with over 40 participants.

New branding and websites created to bring clarity on the mission and vision of Oasis.

GodsWordforAfrica.com launched to equip leaders and create synergy around specific ministry projects.

Major research and planning envisioned for digital hub with an engaged team of digital experts.